



Justin Hough

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Objective Work in a collaborative environment to utilize and develop new skills on a wide-variety of challenging web experiences and applications.

Experience Front-End Development Team Lead - Esri (May 2015 - Current)

- Lead a team of front-end developers to build, maintain, and ensure branding guidelines on Esri.com, GeoNet, and ArcGIS.com during development and direct quality assurance testing of all code deployments.
- Member key strategic marketing initiatives from initial ideas through final development.
- Direct project management efforts using SCRUM and Agile methodologies in order to guide and communicate development efforts and marketing initiatives.

Front-End Web Specialist - Esri (May 2011 - May 2015)

- Built development and testing scripts to ensure a continuous and synchronized build environment for development team.
- Maintained and crafted enterprise content management system (Sitecore) templates and trained development team members in proper usage of Sass, Grunt, and other build processes.
- Developed an enterprise responsive design solution for Esri.com that functions across multiple devices for a site with several million views per month.
- Trained and created material about new web and responsive design techniques for conferences, such as, Esri International User Conference that reaches in excess of 15,000 users per year.

Senior Front-End Web Developer - Room 316 Studios (May 2011 - Current)

- Design and develop compelling user experiences for small business, non-profits, and highly visible websites like Seussville and Random House.
- Write content messaging, mission statements, and brand guidelines for clients from social media channels to key messaging and landing pages to drive user conversion rates.
- Lead development and support open-source projects on Github for Centurion Framework, CarrieJS, and Huffernickel.

Web Technician - Esri (March 2010 - May 2011)

- Crafted and coded beautiful, interactive client facing websites using HTML, CSS, and JavaScript that impacted an average audience of several million users per month.
- Developed key relationships with design, usability, and user experience team members to strengthen development in order to create compelling web sites and apps.
- Solved complex coding problems to implement web apps and other web services for Esri.com.

Education University of California, Riverside

Received my BA in Creative Writing in 2009, which included writing several fictional pieces from short stories and poetry to full feature film length scripts. Taught several writing courses on creating compelling characters and crafting story narratives, participated in spoken word meet-ups, and earned the Gluck Scholarship in 2008.